

SWA FEBRUARY NOTES 2012

PRESIDENT'S MESSAGE

2012 is already a whirlwind of activity! We began the New Year with the installation of our beautiful Membership Exhibit at the Fort Worth Community Arts Center. January also saw the installation of our new website, the distribution of the new membership directories and SWA magnets showing our monthly demonstration schedule.

Here is our Forecast for Fun:

January: Members' Orientation & Pizza Party for all members, followed by a demo by Jo Ann Durham

February: February Friends meeting -- bring a friend! It's never too late to join! Our demo is with Randy Meador for some western art

March: Fantastic Fans Contest for the Fort Worth Botanical Japanese Gardens along with our Asian-inspired demonstration of suminigashi by Sharon Giles.

April: We take a glimpse of the entries for the SWA International Exhibition and meet Robert Burrige.



May: Sarah Graham is giving a portrait demo and all members are invited to join in the Great SWA Face Off (more details later!).

We are growing in size each month which promises to keep us a vibrant, exciting organization. Have some ideas you would like to see us try? Let your officers know! We also need to be thinking about our summer field trip (volunteer organizer?).

Darla Bostick, President & Editor

SWA 2011 Membership Exhibition

The 2011 Membership Exhibition at the Fort Worth Community Arts Center was very well attended and enjoyed by all. Jane Jones put together a fine exhibition showcasing the talent of our group. She selected as award winners the following:

Best of Show: Soon Warren's "Sunflower and Crystal"

First Place: Kenji Nishikawa's "Honfleur"

Second Place: Dave Maxwell's "The Return"

Third Place: Debra Downing's "Turtle Tears"

There were 8 **Honorable Mention Awards:**

Charlene Baker with "Calla Calligraphy"

Robert Cook with "Strawberry Daiquiri"

Colleen Erickson with "Tamonten Budda"

Collette Jones with "Colonies"

Mary Leffler with "Orange Iris"

Norma Lively with "Cosmos"

Shubha Mantri with "Encore! Encore!"

Suzanne McNeill-Spark with "Celestial Beauty"



Best of Show: "Sunflower and Crystal" by Soon Warren

Juror's Award: Janet Southern's "Quiet Repose"

There were several members who attained their **SWA Signature** status with this show. To earn this privilege an artist must be a member during the time their art work is juried into 5 exhibits. Congratulations go to Sharon Giles, Mary Leffler, Shubha Mantri, John Nickell and Jo Williams who each earned the privilege of the SWA signature.

Congratulations also go to Janet Southern who sold her painting at the opening reception.

Unlike any other venue for our exhibits, we rented our exhibit space. There were some major advantages (visibility and the excitement of the grand receptions) as well as distinct disadvantages with this venue (communication with FWCAC is impossible and the cost equaled our prize fund). The time of our reception was dictated by that venue. The timing of accepting work, having it hung and judged on a Tuesday with the turnaround of putting together a reception 3 days later made a very tight squeeze for the chairpersons. Ideally we like to have catalogs available at the reception, but we are still in search of a volunteer editor. Because there were so many awards and the cost of this venue was far more than expected, the 8 Honorable Mentions went home with a certificate only and the People's Choice Award was eliminated. The prospectus promised a \$1000 prize budget but, in truth, SWA distributed cash prizes equaling \$1250. Any feedback from members is welcome in regard to future exhibitions and will be presented at the February meeting. Members need to consider a possible entry fee increase or prize fund decrease if we return to the FWCAC.

Many thanks to all those picking up their work promptly on Sunday, 29 Jan. We had the job completed by 3:15!

FEBRUARY 20th MEETING WITH RANDY MEADOR



"Day Ain't Over"



"Longing for Altitude"

Join us Feb 20th for a demonstration by Randy Meador. The pictured piece (top left) was his entry last year in the SWA International. Fort Worth artist Randy Meador has a problem, a good problem. Most of his paintings are sold before he begins them. Since selling his business in 2007 to become a fulltime artist and author, Meador's stock continues to rise and sales continue to increase.

The recipient of many awards, including the current 2011-2012 Texas Watercolorist of the Year, he feels his true reward is seeing his creations in the homes and offices of his clients. He says, "That's where they belong; it's why they were born."

Meador just completed his first one man show. His work can be found in several western art publications.

He uses humor and candor to effectively communicate to groups of artists or art collectors.

THANKS TO ALL OUR SWA RENEWALS OF MEMBERSHIP AND WELCOME TO MORE NEW MEMBERS!

SWA continues to grow as we face a new year! Warmest welcome to our recent members:

Lynne Buchanan <jenny8.buchanan@gmail.com> of
Arlington

Laurie Lindemeir <operalll@att.net> of Fort Worth

Jan Ammons <1oldetimes@gmail.com>

Gean Christopher <ggc3@satx.rr.com>

Victoria Pederson <jvicktora@yahoo.com>

VISIBILITY FOR SWA THROUGH NATIONAL ADVERTISING

Watch for our ads for the 2012 International: Hard copy ad: Jan/Feb issue of The Artists Magazine, electronic ads: , Jan 26 (banner ad) & Feb 9 (text ad) Watercolor Artist Newsletter & we have a listing in the Jan 31 & Feb 14 Artist's Network Newsletter

PURCHASE PRIZE CONTACTS

Offering a Purchase Prize for our upcoming exhibition is something SWA is trying to initiate. Simply put, individuals or businesses commit to buy a piece of art from the exhibit and can select it before the show actually opens. Diane Petrushka will have letters available at the February meeting for members to take home, sign and send to folks you know---your doctor, dentist, lawyer, pastor, etc--who may be interested in supporting the arts as well as adding an original piece of art to their walls. If you would like to help in this effort, contact Diane by phone: 817.626.1128.

INTRODUCING CHARLENE BAKER

Charlene Jernigan Baker was born and reared in Oklahoma. She and husband, Bill, taught school for two years in Kansas before coming to Fort Worth in 1950. "I joined SWA when it was a small group of artists who met at the Congregational Church on Trail Lake Drive. The membership soon grew in such a way, one knew that it had a great future.



I was painting with the art department affiliated with the Fort Worth Woman's Club (and me with no art background). I was a 'little ole lady who enjoyed painting sweet little pictures of flowers.' It is amazing what a first, unexpected and somewhat insignificant award can do! I won a blue ribbon at an art show. My first watercolor teacher, Bror Utter, kissed me on the cheek and said, 'I'm proud of you. Keep painting.' From then on I took a serious but not a competitive interest in painting."

Charlene's background is music with a degree in voice and piano performance. Never having the desire to teach, she was pleased when they moved to Fort Worth and was able to participate in several music clubs. She confesses, "Guess I am a 'ham.' I don't mind being up front. I have been involved in church music all of my life. The arts are closely knitted and I find they complement each other. I am a borderline workshop junkie and I do enjoy them. I have studied with several local artists: Bror Utter, Judy Sager, Margie Whittington, DeBob Jacob, Al Brouillette, Teri Goldstein, Paula Nemac, Marie Turner, and Darnell Jones to name a few and several nationally known artists: Zalton Szabo, Tony Couch, Tom Lynch, Mark Mahaffey, Skip Lawrence, Jerry Seagle, Soon Warren, Pat Deadman and Doug Walton.

I am made aware of different techniques, but find I go back to what I am comfortable with. I look for a workshop I want to attend and look for a golf course nearby. This effort has put Bill and me on the road to Vermont, the Carolinas, Georgia, California, and places in Texas. He plays golf while I work all day painting."

She is involved in the Fort Worth Woman's Club, Society of Watercolor Artists and Lockheed Martin Recreation and International Society of Experimental Artists, American Watercolor Society (associated member) and Transparent Watercolor Society.



Her art work has shown nationally in OK, MS, KS, WA, NY, TX, Washington DC and Chicago and internationally in Wales, U.K. Naturally she has brought home a few honors including a Best of Show with the Fort Worth Woman's Club, First Place with Arlington's Art & the Scripture and a three-peat from Grand Prairie Art Society. Of course she's won a few with SWA (4 merchandise awards) and at LMRA she was given the People's Choice Award. "I love color and find great pleasure in painting landscapes. I strive for a loose and free style."

Charlene is married to Bill J Baker (CLU, ChFC) who has a music degree from Southern Nazarene University and studied music at OU, OCU, and TCU. She closes with, "The relationship and interweaving of music and art is inspiring and interesting. I am grateful to God for the privilege of participating in both."

SWA 2012 INTERNATIONAL JURIED EXHIBIT

Calendar

February 20: CD entries due

February 25: ELECTRONIC entries due

Incomplete entries or received after midnight deadline will be considered ineligible.

March 20: NOTIFICATION DATE

April 6-12: SHIPPED PAINTINGS DUE

April 14, Saturday: 10am-noon HAND DELIVERED WORK DUE

April 15, Sunday: SHOW OPENS

May 6, Sunday: 2-4pm RECEPTION and AWARDS

June 23, Saturday: 10am-noon PICKUP HAND-DELIVERED WORK and SHIPPED WORKS RETURNED

Delivery, Reception & Pickup: Atrium Gallery, 2nd floor, Central Library, 500 West Third St., Fort Worth, TX 76102-7305 (corner of Lamar & West Third St.) Weekend parking in Fort Worth is free (meters & 3rd St. garage parking adjacent to library--validate ticket at library)

As we take Membership 2011 Exhibition paintings down at the Fort Worth Community Art Center we turn our sights to the April International Exhibit! The due date for entries is **February 20 for CD entries and February 25 for ELECTRONIC entries**. You could bring your CD to the February meeting but since we anticipate heavy participation and this is our first attempt with pay pal we encourage everyone to enter as soon as possible. Completed entries received after the midnight deadline 25 Feb are ineligible. Robert Burrige is juror and will teach two workshops in Arlington.

Any exhibit requires phases of expertise. **It's time for SWA to get organized with our exhibits.** It requires an Exhibition Chair who schedules a place and time for the exhibit, finds and works with the juror, works with the Assistant Exhibition Chair and reports to the board members. The good news is...Davilla Harding is the Exhibit Chairperson. Bad news is...she needs some small groups of folks to pitch in to make this work. Check out the list below and pick one! Contact Davilla with the good news that you will volunteer: <dharding@embarqmail.com> or phone at 903.489.3035. Davilla will send out details to volunteers to guide their efforts. The categories in ****PURPLE** are where we need help.

Sponsorship Development: Begin now contacting art supply companies locally and online for contribution materials or gift certificates. Marjorie Ross and Marie Coerver have signed on for this.

****PURCHASE PRIZE AWARDS**: Diane Petrushka organized this and needs assistance contacting businesses in DFW that will agree to purchase art work from the exhibit

Exhibit Processing - The Exhibit Chairperson, Davilla Harding, will be in charge of processing all entries for the jurors, notifying members of acceptance into shows, etc. with the help of her volunteers Mary Stitt, Charlene Baker, and Debbie Downing.

****CATALOG PRODUCTION**: (compilation of catalog, taking to printer, picking up, distribution)--Need a team of 2: one person to develop the catalog and send pdf to printer, another to proof the catalog and pick up the printed pieces--everything ready by 6 May. Darla Bostick will compose the catalog but needs someone in Fort Worth to be the liason with the printer.

Acceptance of Art Work: Betty Morrow (some of the hanging group will help here also)

Hanging Group: This will be done 14 April (Sat) Coordinator Jo Williams and John Nickell, Ann Winchester, Mary Leffler
Artwork Labels: Betty Morrow

Reception Group: Robin Brown will head this up with helpers Connie Logan-Levson, Marie Coerver, Jo Ann Durham.

PUBLICITY: Jane Schneeberger volunteered but needs help to get the word out to the Star Telegram and any other art interest groups (DFW Art News, etc)

Photography: Lori Atwell is going to "give this a shot"

****RETURN OF WORK**: 1 or 2 people to return work to owners at the library--23 June (note, we hire the shipping done)

Signature Certificates: Norma Lively

Award Certificates for Awards: Mary Stitt

PROSPECTUS AUTHOR: Review, revise, and update prospectus for the next exhibit (Member's in October)

Thank You to Sharon Giles for fine-tuning the entry/pay pal online

MEMBERS IN THE NEWS

Mary Leffler can be seen in the hallways at TCC teaching seniors a painting class. She reports she is celebrating a “big” birthday by taking on this new activity. The newsletter won’t reveal exactly what big birthday...you can ask Mary!

Lynne Buchanan is teaching children’s classes at the Upstairs Gallery in Arlington.

Carolyn Jehring sold a paper collage piece, "Traveling Dog" in the 9 x 12 Artworks on Paper Show that ran in December as sponsored by FWCAC.

Darla Bostick is exhibiting at Tierney’s Tavern and Restaurant on old Main Street in Lewisville with 13 pieces through the end of February. All are invited to the reception scheduled for Sunday, 12 Feb, 2-3:30. She is also scheduled as the demo artist at the Sherman Arts Guild Thursday, 16 February.

Darla Hobbs won 2nd place Artist of the Month at Mid Cities Fine Arts with “Native American” mixed media

On a more serious note, a signature SWA former member **Marjorie Brannon**’s husband died. Also **Mary Maxwell** is still recovering from some surgery and is currently at Remarkable Health Care, 6649 N Riverside Dr in Fort Worth. Dave is there daily after 3pm should visitors care to see them.

To get your news in the next newsletter, be sure to send it to Darla Bostick <darlabostickart@gmail.com>

JANUARY ARTISTS OF THE MONTH

We had 8 wonderful paintings from which to choose the Artist of the Month. The winners were 2nd place: Charlene Baker with “Island View” and 1st place: Mary Leffler with “Tulips”



SWA Website Tip: When you go to the website www.swa-watercolor.com, hit your refresh button (look for an icon of two arrows chasing each other on your toolbar) to reset the memory on your computer.

Don’t Forget to Bring a Painting for the Asel Artist of the Month Award!

(If you participated before and won 2nd place, you are still eligible to continue competing! However, you cannot bring the same painting twice, and no paintings that have appeared in a SWA exhibit.)

January Orientation/Pizza Party A Big Hit

Our pizza party was very well attended by close to 60 artists who came for pizza, fun, and a wonderful demo by our own Jo Ann Durham. Each officer was introduced along with the description of their office. (If you haven't read about those in the by-laws, take a peek at them in your membership directory) Turns out our group is more boisterous than suspected as we played a game with a large exercise ball and Robin Brown suffered the consequences when she was bounced in the noggin. Best thing is...we have a clean slate of volunteers to see that SWA "doesn't drop the ball" on our events. It takes many hands to make light work and we did it!

Below are our new volunteers who deserve a great THANK YOU from your officers:

Those (15) who came forward to assist with exhibits have already been mentioned. We are happy to also announce the following ACTIVE members who signed on with the following.

Program Set Up/Pack Up: Collette Jones, Pam Frity, Marjorie Ross & Lynda Robinson

Workshops: Sharon Markwardt and Lynne Buchanan

Greeters: Diane Littlejohn, Lynda Robinson, Dee Casstevens, Jackie Stengle, Jane Schneeberger and Mary House

White Elephant Sale: Mary House

If you missed the meeting, fear not! We still need help in a few areas (Still Vacant: President Elect)



Closing thought from Charlene Baker: "The community is fortunate to have SWA where artists of all levels can come together to be inspired, learn & exhibit. I am grateful to be a part."

*****ENTER THE SWA 2012 INTERNATIONAL TODAY*****