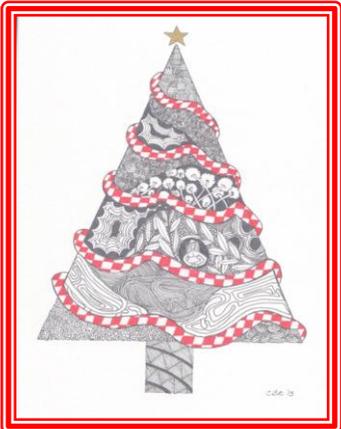


SWA January Notes 2014

Hello to Friends of SWA & Members!
Each Christmas I receive amazing Christmas cards custom-made by members of SWA. Here they are!



From Carol Rowley

"Waiting for Bach" by Charlene Baker

January is our kick-off meeting for the New Year. We are hosting a Pizza Party to welcome our new members, visit with long-time members and have some fun. Come at 6pm to join us. The pizza party will use the time normally set aside for critique. Our regular meeting will begin at 7pm with Pattie Bowler. She lives in California but is making time to visit and show us a few things with a demo.



"Ancient Messengers" by Jo Ann Durham

A New Year helps me reflect upon the days of the past year. SWA continues to reinvent itself and seems to come out better each year. We have a very active board with officers who care. We updated the bylaws, created a new webpage with room for a members' gallery and we doubled our prize fund for our annual Membership Exhibition! The improvements don't stop there... here is a peek at what you will see for 2014: We have a new Memorial Award for the Membership Exhibition to honor recently missed friends/members. Our current show will honor Robin Brown. The International will see a new entry method through CAFE' online. New postcards are in the making to help provide better visibility for our organization and encourage growth.



Iris Ann Moore's card

My personal New Year's resolution is a repeat...to paint one painting a week. I exceeded my goal in 2013!

Darla Bostick, President & newsletter editor

IMPORTANT NOTICE: JANUARY MEETING MOVED BACK ONE WEEK TO 27 JANUARY [call your friends to be sure they got the word!]

Due to a scheduling conflict with UNTHSC on Martin Luther Day, our January meeting is one week later than normal. Please come at 6pm, Monday, 27 January for the Pizza Party and meeting/demo.

January Demo Artist...Pattie Bowler

Pattie began painting shortly before retiring from a 35-year career as a flight attendant with United Airlines. Her passion for color and shapes takes form in abstract images as she defines the intuitive process with multi layers of color. When beginning a painting the end result rarely resembles the initial start of the piece. Pattie works primarily in acrylics and constantly experiments with the process pushing the envelope for changes in results.

Her husband, Bill, and Pattie met again at their 30th class reunion eighteen plus years ago and have become traveling companions as they gather experiences and images for her work as an artist. Pattie is a Signature Artist with Southwestern Watercolor Society and a member of many art organizations. She explains her volunteer time in these groups plays an important part in her growth as an artist, stating "having her art buddies" has brought inspiration and a positive energy. She is currently on the board of the San Diego Watercolor Society and Vice President of the Fallbrook Art Association in Fallbrook, CA. She maintains a gallery presence in Dallas and in CA: San Diego, Carlsbad and Redlands. Her website is www.pattiebowler.wordpress.com



"Passion"



"Found"



"Rocky Ledges"

Welcome to New Members

Our new website address is: www.swawatercolor.com



Paula Johnson of Cresson, TX paulajohnson@windstream.net

Lila Glenn, of Mansfield, TX LGlenn4199@att.net

We like new members...invite your friends!

Dues for 2014 Membership

If you have not paid your dues...fear not! It is never too late to join. SWA runs on a calendar year. Our Membership Directory has gone to print and will be available for pick-up at the January meeting. . Many thanks to Shirley Nichols, Editor of Membership. Did you know you can pay dues on the website? Just go to our web page www.swa-watercolor.com and each time you hit the pay pal button to pay dues, you are paid for one year.



SWA is pleased to announce a new option for dues payment! You may become a Lifetime Member with one simple payment of \$400 and never pay dues again. Imagine no more worries about dues deadlines, no fretting to remember if you paid before you were accepted to the International Exhibition! The perks of this membership equal those when paying one time at a year. Make life simple...and enjoy the monthly programs and demos, our annual exhibits, parties, workshops and field trips. The \$400 is payable by check to Susan Henry or payment can be done online with Pay Pal, with a convenience fee added (the percentage we pay to Pay Pal for transactions). Note: The Lifetime Membership is *not* the Honorary Lifetime Membership SWA has given to precious few members.

ASEL ART AWARDS Artist of the Month Competition Resumes in January



SWA members are invited to bring a completed, framed piece to our monthly meeting. The artwork is shown anonymously with each member in attendance voting once for their favorite. After winning 1st place, that artist retires from the competition for the remainder of the calendar year. Those who win 2nd place may continue in the competition with other pieces of work. Art work previously shown in a SWA juried exhibit is not allowed. The first place winner goes home with a \$25 Asel gift certificate and 2nd place earns one for \$15. In November all first place pieces during 2014 will return for selection of "Artist of the Year." Many thanks to Mary T House who chairs this fun event for us each month! Thank Asel Art Supply when you shop at 825 Foch Street, Fort Worth.

Holiday Party at Macaroni Grill



Pictured are those who celebrated at the Holiday Party: (back row) Lauren McCracken, Nancy Maas, Shirley Nichols, Susan and Gordon Henry, Susan and Hugh Heaton; (front row) Mary Stitt, Rhonda Barefield, Darla Bostick and Shubha Mantri. A gift exchange insured participants took home some fabulous original artwork and fun was had by all!

Members in the News

Karin Michele Anderson had 2 collages accepted in the Bath House "Steam Punk" show.

Dave Maxwell's painting "Interior Mobility" won Honorable Mention in the 2013 Shenzhen International Watercolor Biennial. There were 2845 entries from 54 countries in the Shenzhen show. 120 International artists were selected and 130 Chinese artists. There were 19 awards. Paintings by Dave Maxwell and Lauren McCracken will be among the 150 paintings that were chosen to travel to 8 museums across China for the next year. The exhibition was held in the Shenzhen Museum of Watercolor Art, one of 5 major museums in Shenzhen, a city of over 10 million that is just across the border from Hong Kong. Lauren commented, "I think it's a big deal that SWA had two of the 120 international paintings in the show. I don't know how many US artists were there, but I think it was about 80, the largest international representation."



Lauren McCracken stands near his art work for the Shenzhen

Darla Bostick has a solo show at Marshall McPhail Motors in Dallas running through the end of March (reception will be announced later). Her work will be up at Teirney's Restaurant and Tavern in Lewisville through end of March.



Treasurer's Report: Current Balance as of 26 December is \$21,194.92 Bank CD Total: \$15,252.17

SWA 2013 Membership Exhibition

Come early for the January meeting and as you walk down the hall facing our lecture hall it will take you directly to the UNTHSC Atrium Gallery where our Membership Exhibition is hanging. It is a beautiful collection of our talent. The reception is scheduled Saturday, 25 January noon-2. Please help our winners celebrate. Rumor has it two members have attained SWA Signature with this show~~congratulations to Lucy Opperman and Kathleen Krueger Bishop! Any food and drink is appreciated (contact Marie Coerver for that). Art work will be taken home no sooner than 1:45 the same day. Many thanks to Mary Stitt and Bob Cook, our Exhibition Chairs as well as all our workers behind the scene: hangers, membership, signatures, catalog, advertising, reception and so much more! We will need all hands on deck in April for the International. If you are not already "on board" with a committee, please contact Mary Stitt.

NEW ENTRY FORMAT FOR INTERNATIONAL!! - USE COUPON CODE swa2014ie

What is CaFE? CallforEntry.org™, also known as CaFÉ™ is a Web-based service that allows organizations and administrators to easily and cost-effectively manage artist-application and jury processes related to calls for entry and other events. The service is especially designed for use with public art projects, artist fellowships, juried visual-arts competitions, and many other types of calls for entry. Because they can send out Calls for Entry, ours will reach thousands of artists. Deadline for entry is midnight, 8 March.

So, how does this affect you as a member of SWA? The upcoming SWA International Juried Exhibition will be our trial run to use this format. Basically, each artist creates a free portfolio through CaFE'. The website has very specific guidelines for images: the format must be JPEG only, no smaller than 1920 pixels on the longest side and less than 3MB in size per image. As you enter, the procedure helps you with each stage and at the completion of each image you may preview your progress. If you need further help, CaFE' has a tutorial with step by step instructions for resizing, naming images, etc. If you wish, your portfolio may be emptied after the jury process is completed, or you may begin to store images for future entries. All entries to our SWA 2014 International will go through this process. We hope this makes entry easier for everyone to participate and to streamline the communications link concerning notification of acceptance, shipping, reception, etc. Our juror will have access to the complete set of entries and will be able to choose those accepted by working through this online procedure. His decisions will automatically go out to all entrants in the form of an electronic notification. It is our expectation that this will simplify the tasks of our exhibition chairs, and make entry easy to manage for each artist. If you still have questions you may go online to

<https://www.callforentry.org/register.php> which lists the terms and conditions. CaFE' also has staff to assist any entrant. Since this will be new for many of our friends and members, it might be a good idea to enter early and avoid last minute hiccups. Our Call to Entry is ready now! As a CaFE' subscriber you may also opt to receive a weekly note for other Calls to Entry. **IMPORTANT—members have a discounted price for entry. Use coupon code swa2014ie for \$10 discount.**



Our Volunteer of the Month: John James

John E. James is a Signature and Lifetime member of SWA, who has acted as President and National Exhibition Chair from 2000-2001. He currently holds the position of Hanging Committee Chair. John is an award winning experimental watercolor artist and teacher and has been painting in watermedia for the past 17 years. His work has been exhibited all over the US and England and is held in private collections. His paintings have been included in Watercolor USA, Adirondacks National Exhibition of American Watercolors, National Watercolor Society, Fallbrook Annual Signature Watermedia, I-SAP, ISEA, Watercolor West, Southern Watercolor, Mid-Southern, SWS, NWWWS, and NEWS as well as Splash 11 and 13. He is a signature member of 11 art societies and an associate member of a number of other artist groups.



Spring Japanese Festival

It's never too early to think about the Japanese Festival. Marie Coerver has kindly offered to have a SWA table for us and would welcome some assistance. The dates are 26 & 27 April. She needs member participation on making bookmarks and bamboo paddle fans for sale. We will have the fans available at the next meeting. They cost \$1.50 each, take some home, paint and return as donations!

January Meeting is a Pizza Party!



It has become somewhat of a fun tradition that we host a pizza party...instead of the critique. We have fun, games, announcements and PIZZA all complements of SWA. We ask that members bring 2-litres of soda pop, tea, finger foods and desserts. We are giving Marie Coerver, our extraordinary hostess the night off, so we need napkins, paper plates, forks. So, pizza and fun at 6pm...Pattie Bowler's demo will begin promptly at 7.

If you know members who do not receive emails, please call them to let them know of the date change for this meeting! It is one week later than normally scheduled. This would be a fun time to bring a prospective member!

Website Freebie for Members!

Celeste McCall has launched the new website! During the change we lost our hyphen!

Our new website address is: www.swawatercolor.com

All members are encouraged to submit one image of a watercolor painting for posting in the Members' Gallery section of the new website. This is a complementary posting with no charge! You may post 4 images along with a link to your website, by paying \$20 for a year of visibility. Send the image, title, artist name to Celeste at: cst136@yahoo.com

Mark Your 2014 Calendar

The highlight of any meeting is the demo! We have some great ones lined up for 2014. Be sure to pay your membership and either join as a new member or renew your current membership NOW! Ann Winchester will be the liason with the tech crew to set up demos. She would appreciate any assistance in helping the demo artist unpack and repack the car.



Our Monthly meetings are held at the UNTHSC, Everett Building. Watch for a banner on the parking lot. Directions are available on the website

February we are back to our normal schedule:

5:45—Board Meeting

6pm—Critique with Jo Williams (bring in 1 or 2 works for some friendly advice)

7pm—brief business notices

7:15-9pm our demo, snack and art of the month

25 January, noon-2pm: Reception for Awards and pick up of work for SWA 2013 Membership Exhibition, Atrium Gallery, UNTHSC (pick-up no earlier than 1:45)

27 January: We are not having critique or a regular board meeting due to our PIZZA PARTY at 6pm
7-9—Monthly meeting featuring Pattie Bowler, demo artist

17 February (President's Day): Charlene Baker demo, non-objective

8 March: Deadline to enter SWA International Exhibition

17 March (St Pat's Day): Sherry Daerr demo, dogs

21 April: Steve Rogers, landscape demo and promo for workshop the following day

22-25 April: SWA Steve Rogers Workshop

19 May: Sharon Giles demo, gelli plate printing with watercolors

15 September: Amy Ehrlich demo, color/design

20 October: Sharon Serrago demo, landscape

17 November: Paula White demo, yupo

December: Holiday Party TBA

Wanted: A Grant-Writer

Are you looking for a way to contribute to SWA without being on a committee?

We are looking for a detail-oriented person to embark in the field of grants. As a non-profit organization we are eligible for assistance from the Fort Worth Arts and possibly other avenues. Having additional moneys would enable us to reach out into the community more than we do. We could consider offering an art scholarship to a deserving college student. We could provide additional art supplies to a public school sorely in need. There are a lot of possibilities. We could even couple our International Exhibition with a worthy art project reaching to another country. (More about that later!)

Steve Rogers 4-day Workshop Coming 22-25 April, 9:30-4pm



Location: St. John's Episcopal Church, 2401 College Ave, Fort Worth, TX

\$350 for SWA members/\$375 for non members (\$200 cheaper than his 5-day workshop with TWCA)

\$75 nonrefundable deposit – pay by check or PayPal

Contact Lynne Buchanan [817-909-5366](tel:817-909-5366) or email Jenny.buchanan8@gmail.com

Steve Rogers AWS, NWS, TWSA

Steve has been recruited as the juror for the 2014 International Exhibition. While here, he is sharing his talents with us for a four-day workshop. His paintings have won hundreds of awards in juried competitions including the National Watercolor Society Purchase Award - "Best of Show" in 2006 and four awards in the American Watercolor Society. Steve is a Signature Member of the American Watercolor Society and was an Ambassador/Director of AWS and is also a Signature Member of the National Watercolor Society and Transparent Watercolor Society of America. Steve's work has been featured in the magazines *Watercolor Magazine*, *Watercolor Magic*, *International Artist*, *l'Art de l'Aquaille*, *Pratique des Arts* and the books Expressing the Visual Language of the Landscape, Secrets from the Contemporary Watercolor Masters – vol. 1 (in Chinese), The One Hour Watercolorist, and a Gallery of Marine Art, as well as two best-selling DVD's – *7 Secrets of Painting Reflections in Watercolor* and *The Secrets of Painting Light and Shadow in Watercolor*. www.watercolorsbyrogers.com

Norma Lively Needs a Break~~Can You Maintain the Signatures List?

SWA Signature Status is a reward for excellence in painting. SWA currently has 157 Signature Members. Naturally a competent, organized person needs to manage the list! Norma Lively has been doing this for years. We are looking for an assistant during the next exhibition to learn the ropes. Norma has been steadily performing this duty for many years and has asked to retire from the position. Let any officer know if you are interested. A computer is essential. Attendance at board meetings is not necessary!

2013 SWA Officers and Members

Extraordinaire

These dedicated members give their talent and time to keep SWA alive! We need YOU on the list! President:

Darla Bostick

President Elect: Celeste McCall

Recording & Corresponding Secretary: Judy Huebener

EDUCATION:

Monthly Programs: Ann Winchester and Darla Bostick

Workshop Chairperson: Lynne Buchanan

Monthly Critiques: Jo Williams

MEMBERSHIP:

Membership Chair: Susan Henry

Publication of Membership Directory: Shirley Nichols

EXHIBITIONS:

Exhibition Chair: Mary Stitt and Bob Cook

Prospectus: Darla Bostick

Sponsorship: Rhonda Barefield

Hanging Chair: John James

Hanging Committee: John Nickell, Norma Fitzwater, Shirley Nichols

Entry Requirements: Janet Southern

Certificates: Mary Stitt

SWA Signatures: Norma Lively (looking for a replacement)

Catalog/Postcard: Eloise and Ray Sears/Darla Bostick

Catalog Mailing: Bettye Reece

Exhibit volunteers needed for notifications, processing, hanging, certificate printing, labels and strike--please contact Mary Stitt or Bob Cook

FUNDRAISING:

Japanese Gardens: Marie Coerver

FANTastic Fans: Mary Stitt

FINANCE:

Treasurer: Hugh Heaton

Professional Standards: (Yearly Audit) Brenda Morgan

Grants: Looking for a writer

PUBLICITY:

Local Resources & Advertising: Gail Cooksey

Website Manager: Celeste McCall

Website Consultant: Sharon Giles

Newsletter: Darla Bostick

Print Materials: Darla Bostick Looking for a replacement

Photography: Lori Atwell

MEETINGS:

Greeters: Shirley Nichols, Diana Littlejohn, Lynda Robinson

Hospitality: Marie Coerver

House & Properties: Janet Southern

Painting of the Month Asel Competition: Mary T House

Assistants to Demonstration Artist: Marjorie Ross, Lynda Robinson

OUT AND ABOUT:

Field Trip Organizer (s): open for FUTURE TRIPS!

Do you have a program or event idea?

How do YOU contribute to YOUR SWA?